

THE LONDON TEXTILE FAIR
Business Design Centre
13/14 July 2016

SHOW REPORT



The London Textile Fair just closed the doors with the largest number of exhibitors since its launch in 2008. British top buyers had the unique chance to source from a wide spectrum of fabrics, accessories, print studios, trims and vintage garments.

An extra room for the textile area was added to accommodate about 30 new manufacturers, also the accessories area was wider than the previous edition and the hall was at full capacity. The print design and vintage garments hall had also an increase in number with about 10 new exhibitors in total.

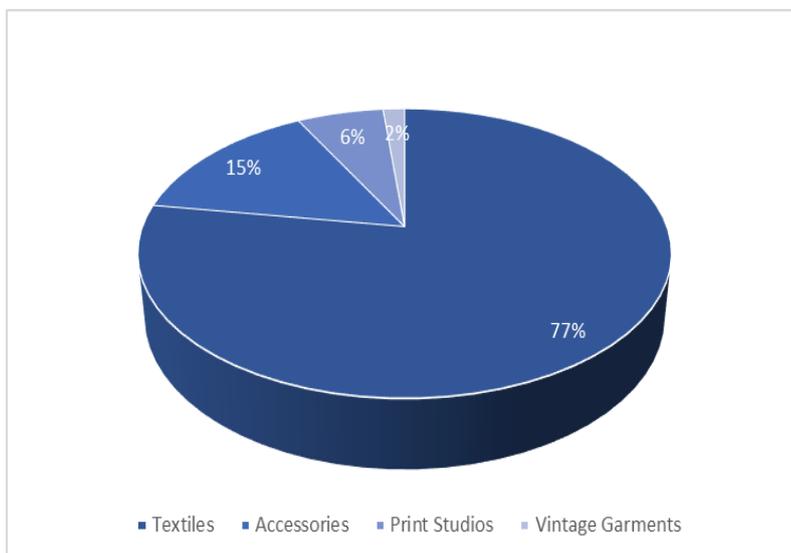
Despite the economic uncertainty, the show registered a consistent number of visitors, slightly less in quantity but with a substantial increase in quality. With 420 exhibitors, the show has confirmed its leading position within the UK market with an increasing international appeal.

“Very happy with the show, which appears to be getting busier with every show” - Clive Walsh - Mallalieu of Delph – Exhibitor July 2016

EXHIBITORS PROFILE

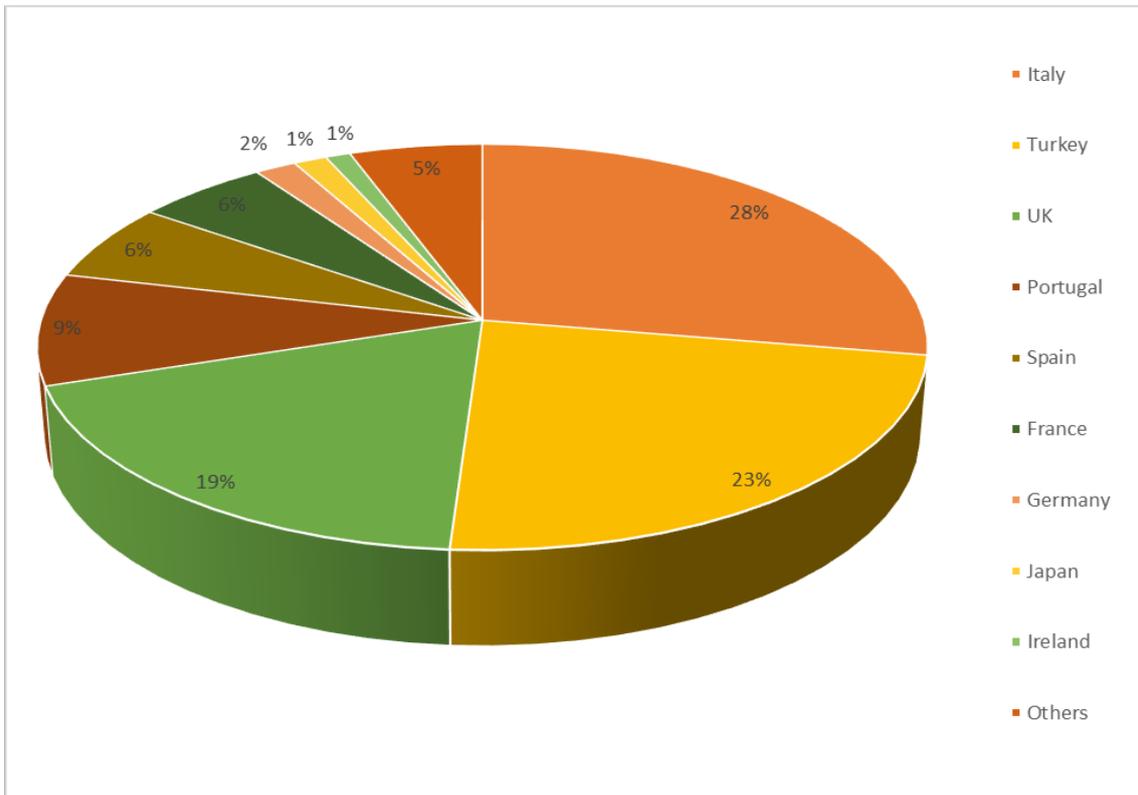
TLTF is predominantly European, the textiles and accessories manufacturers have together more than 90% of the total exhibiting space. The show is the best occasion European manufacturers have to meet British buyers and the reviews from exhibitors are as usual very positive. The rebooking rate from previous editions is around 95% with a large group of mills exhibiting from the very beginning. A considerable number of new exhibitors for this July edition, 30 in textiles, 15 in accessories and 10 in the print and vintage hall.

TLTF – 4 HALLS

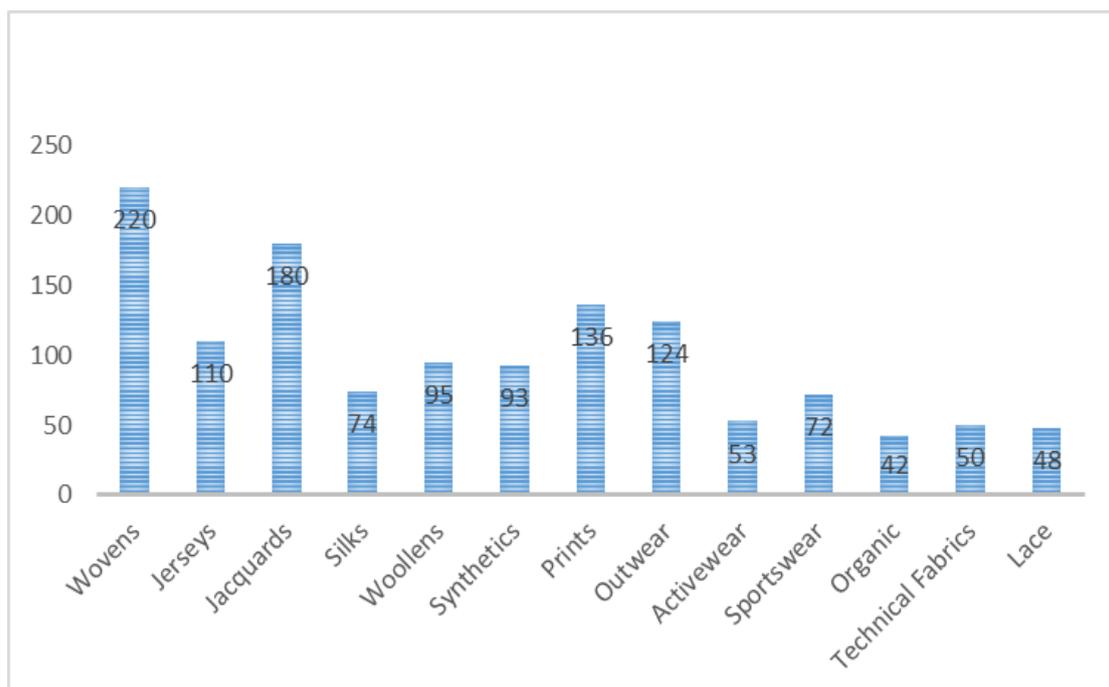


TLTF EXHIBITORS BY COUNTRY

As TLTF is predominantly European; the most represented Countries are Italy (28%), Turkey (23%), UK (19%), Portugal (9%) and Spain (6%).



TLTF EXHIBITORS BY PRODUCTS (TEXTILES)



VISITORS PROFILE

TLTF July 2016 attracted an impressive number of international buyers looking to source from the finest creations; timing was perfect to discover the trends for Autumn/Winter 2017. As the show is early in the season, also the Spring/Summer collections had the unique chance to be presented to the wide Business Design Centre professionals.

The British response to the uncertain economic situation was positive, with a slight decrease in numbers (about 4750 visitors in 2 days) but with a substantial increase in quality of customers. From the exhibitors reviews a recurrent comment is about the increase in percentage of big names, with a decrease in start-ups and independent designers. Also the international presence was strong confirming the positive trend of the previous editions.

“If you have something to express in the fashion world you have say it in London. TLTF gives you a unique opportunity to do that” - Andrea Gorone - SEAB srl – Exhibitor July 2016

Among the visitors were: Alexander McQueen, Tommy Hilfiger, American Outfitters, Ted Baker, John Lewis, River Island, Asos, Calvin Klein, LACOSTE, Chanel, Dorothy Perkins, Arcadia Group, Harrods, MaxMara, New Look, Monsoon, House of Fraser, ZARA, Victoria Beckham and many more.



SAVE THE DATE

11/12 JANUARY 2017

BUSINESS DESIGN CENTRE

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